

TJ PTSA OFFICER ELECTION – FLOOR CANDIDATE

First Vice President of Programming & Events, Laura Marschoun – Class of 2024 Parent



My name is Laura Marschoun and I am a Class 2024 parent. I have a master's degree in food engineering from University of Wisconsin-Madison. I have served on the TJ PTSA Executive Committee for the last two years. As the Third Vice President of Communications, I redesigned the TJ PTSA website and ThisWeek@TJ, our weekly newsletter. I am responsible for curating and compiling the newsletters so they are published on time, advertise and promote the events and programming of TJ PTSA, and I help other TJ Boosters communicate to the larger TJ communities. Outside my stated responsibilities, I have supported our committee chairs with nearly all TJ PTSA events in the last two years. This has included providing institutional knowledge, coordinating between the chairs and the administration, providing technical support and recruiting and organizing volunteers, and troubleshooting challenges, to name a few. As admin of the Google Suite, webmaster, A2Z and Zoom accounts, I also support the PTSA board in their technology needs.

Outside the PTSA, I am a current board member of the TJ Academic Boosters, one of the parent reps for the Class 2024 Council, as well as helping coordinate social events for the Class 2024 parents. Other volunteering positions over the years include Secretary for TJ PTSA, Treasurer for TJAB, Co-head coach for Cooper MS and Colvin Run ES Science Olympiad, and Parliamentarian for Cooper MS PTO.

Additionally, I have been active in my boys' Boy Scout troop for the last 11 years, holding several positions, often simultaneously, on the troop committee. These include webmaster, outings and transportation coordinator, scout support committee chair, and the popcorn and mulch fundraising teams. I am also the troop's (unofficial) assistant scoutmaster (adult leadership) for camping/kayaking/backpacking outings, summer camps and high adventure trips.

Vision

I strongly believe in continuing to build a positive, welcoming, and collaborative PTSA that works hard for our students. The TJ community (parents, students, teachers and staff) deserve a conflict-free, cohesive and task-oriented PTSA. I ran for Secretary for the TJ PTSA 2 years ago and my role was pivotal to the continuation of TJ PTSA. Since then, I have established a strong working relationship with many parent volunteers and staff members, and I have learned a tremendous amount about school and PTSA operations. I have been working tirelessly to support the board to bring back normalcy to the PTSA programming and activities and was encouraged to run for First VP of Programming and Events because of the wealth of experience and institutional knowledge I would bring to the role. By running as First VP of Programming and Events, I will help bring continuity and stability to the PTSA leadership team. If elected, I would be highly motivated to work with all stakeholders, with differing opinions, to reach consensus on how best to benefit the TJ community, through PTSA programming and outreach.